

Associate - Bulk Distribution

Accreditation Certificate

Period: May 2018



Setting the standard

Supermarket/Retail Display Distribution



Key information

Certificate type

Associate

Associate Category

Accreditation

Period

May 2018

Market sector

Bulk Distribution

The Associate Member has achieved accreditation for Supermarket/Retail Display Distribution, for the following services:

Reporting of distribution within the UK, through the "multi-drop report", in compliance with the following ABC Reporting Standards:

Consumer Magazines – Monitored Free Distribution, Sample Free Distribution

Regional Newspapers – Free Pick Up, Sample Free Distribution

Bulk Distribution – Free Pick Up, Sample Free Distribution

Accreditation Statement

We have examined the systems and records relevant to compliance with the ABC principles of accreditation for this category of Associate. Our examinations were made in accordance with established procedures and included such tests and other procedures we considered necessary. In our opinion the services stated in this certificate were capable of operating to the requirements of industry agreed standards as at the date of accreditation. Whilst ABC has conducted checks to gain confidence in the ability of the specified service to support the requirements of industry agreed standards, any resulting data included in an ABC return remains the publisher's responsibility and is subject to audit in the usual way.

More Information

To find out more about ABC, please visit www.abc.org.uk

To find out more about the ABC Associate Scheme, please visit www.abc.org.uk/associates

For definitions used on this certificate, please visit www.abcstandards.org.uk

